

EXPERIENCED POLITICAL DIRECTOR

A dedicated professional, I have conducted successful campaigns in both electoral and advocacy environments. With a consistent history of expanding the capacity of organizations and departments I have worked within, my approach is to streamline current objectives with an immediate eye to the long term needs and goals of the organization. Recognized as an expert on technology's role in winning elections and advancing policy issues, I am fluent in new media campaign tactics and techniques.

AREAS OF EXPERTISE:

Grassroots & Coalition Management
Voter Persuasion and Identification
GOTV
Field Direction

List Building & Enhancement
Issue Advocacy
New Media
Voter File & Database Management

PROFESSIONAL EXPERIENCE

Washington State Democrats, Seattle, Washington (2006 – 2009)

Technology Director

- Managed data program, overseeing database of all registered voters in Washington State
- Responsible for the strategic development of organization's technology infrastructure
- Negotiated and managed technology related contracts held by organization
- Supervised Technology Department staff
- Trained volunteers, candidates, and consultants on use of data and technology

Health Education Inc., Lincoln, Nebraska (2003 – 2004)

Local Policy Manager

- Managed statewide grassroots network of 11,000 advocates
- Provided training and assistance to targeted local coalitions engaged in policy initiatives
- Chief strategist and Campaign Manager for local clean indoor air campaign in Lincoln, Nebraska
- Managed eAdvocacy system utilizing Grassroots Multiplier software

KSKI, Inc., Topeka, Kansas (2001 – 2003)

Grassroots Coordinator

- Researched policy environment to insure success of principle policy objectives
- Field director and voter file manager for referendum challenge to clean indoor air law
- Message development for 55-cent increase in State excise tax on cigarettes
- Coordinated grassroots mobilization for coalition of 100+ organizations in support of tax increase

ADDITIONAL HIGHLIGHTS

Kansans for Fairness Campaign, (2005)

Targeting and data management services for Kansans for Fairness Campaign.

Independent Contractor, (2005)

Post-Election analysis of precinct data for the 2000 and 2004 Presidential elections in nine states, developing statistics related client's endeavors during the 2004 election cycle.

FieldWorks, (2004)

Database Manager employed by FieldWorks, assigned to Sierra Club, working with the America Votes Coalition in Portland, Oregon. Voter File management, Walking List creation, and data uploads to Leverage Voter File system.

Kansas General Election, (2002)

Targeting and voter file management services for the Finney for Kansas Treasurer, Biggs for Kansas Attorney General and Criser for Kansas House District 100.

Kansas Democratic Party, (2000 – 2001)

Managed grassroots development of the Democratic Party in Kansas, rebuilt party database, provided training on Field and Get-Out-The-Vote Campaigns to elected officials and party activists.

Senate districts 3, 10, and 12, Kansas Coordinated Campaign, (2000)

Field Coordinator under supervision of the Kansas Coordinated Campaign, for three State Senate campaigns (3rd, 10th, and 12th districts).

Douglas County Kansas Democratic Party, (1998)

Recruitment and coordination of GOTV volunteers for the Douglas County Democratic Party; subsequently elected to Douglas County Democratic Party Executive Board as Labor Caucus Chair.

KAPE-AFT, (1997 – 1998)

Union Organizer for Graduate Teaching Assistants in Lawrence, Kansas; duties included monitoring contract, database management, and recruitment of new leadership, training of volunteers, and mentoring of new leadership.

Kansas State University, (1995 – 1997)

Instructor, taught composition to incoming freshmen.

EDUCATION

1992 – 1995

Kansas State University in Manhattan, Kansas

Bachelors of English