

## **POLITICAL DIRECTOR**

Delivering the Experience and Skills Needed to Win

Dedicated professional who is ready on day one with the experience necessary to get the job done. Have conducted numerous successful field, voter-contact, and GOTV campaigns in a multitude of different environments. Recognized as an expert on technology's role in grassroots management, applying advanced data management and the latest online organizing techniques to grassroots mobilization efforts. Managed voter files from different providers and utilized the latest data capture technology including palm and bar code systems. Gained a strong repertoire of both political and non-profit campaign experience.

### **AREAS OF EXPERTISE:**

Grassroots & Coalition Management  
Voter Persuasion and identification  
GOTV efforts  
Online Organizing

List Building & Enhancement  
NCEC Analysis  
Micro-Targeting  
Voter File & Database Management

## **PROFESSIONAL EXPERIENCE**

**Independent Contractor**, Lincoln, Nebraska (2005)

### ***Election Data Analyst***

- Compiled Post-Election statistics for FieldWorks, analyzing precinct level results for the 2000 and 2004 Presidential elections in nine states, and developing summary statistics related to FieldWorks endeavors in the 2004 elections

**Health Education Inc.**, Lincoln, Nebraska (2003 – 2004)

### ***Local Policy Manager***

- Managed statewide grassroots network of 11,000 advocates
- Provided training and assistance to targeted local coalitions engaged in policy initiatives
- Chief strategist and Campaign Manager for local clean indoor air campaign in Lincoln, Nebraska
- Managed eAdvocacy system utilizing Grassroots Multiplier software

**KSKI, Inc.**, Topeka, Kansas (2001 – 2003)

### ***Grassroots Coordinator***

- Researched policy environment to insure success of principle policy objectives
- Field director and voter file manager for referendum challenge to clean indoor air law
- Message development for 55-cent increase in State excise tax on cigarettes
- Coordinated grassroots mobilization for coalition of 100+ organizations in support of tax increase

**Kansas Democratic Party**, Topeka, Kansas (2000 – 2001)

### ***Tallgrass 2000 Coordinator***

- Managed grassroots development of the Democratic Party in Kansas
- Successfully guided development of new county party infrastructures in targeted locations
- Rebuilt and maintained party database
- Provided training on Field and Get-Out-The-Vote Campaigns to elected officials and party activists

**Professional Experience Continued**

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**Senate Minority Leaders Office**, Topeka, Kansas (2000 – 2001)

*Agenda Clerk*

- Prepared briefs of all bills coming before the Senate for Democratic Senators

**Hobbs Park Memorial Project**, Lawrence, Kansas (1999 – 2000)

*Administrative Assistant*

- Desktop publishing
- Database management
- Message development

**KAPE-AFT**, Lawrence, Kansas (1997 – 1998)

*Union Organizer*

- Monitored contract
- Volunteer recruitment and coordination
- Database management
- Lead organizer
- Recruitment and training of new leadership structure

**Kansas State University**, Manhattan, Kansas (1995 – 1997)

*Instructor of English*

- Taught Freshman Composition

## ADDITIONAL CAMPAIGN HIGHLIGHTS

**Kansans for Fairness Campaign**, (2005)

Targeting and data management services for Kansans for Fairness Campaign.

**FieldWorks**, (2004)

Database Manager employed by FieldWorks, assigned to Sierra Club, working with the America Votes Coalition in Portland, Oregon. Voter File management, Walking List creation, and data uploads to Leverage Voter File system.

**Kansas General Election**, (2002)

Targeting and voter file management services for the Finney for Kansas Treasurer, Biggs for Kansas Attorney General, and Criser for Kansas House District 100.

**Senate districts 3, 10, and 12, Kansas Coordinated Campaign**, (2000)

Field Coordinator under supervision of the Kansas Coordinated Campaign, for three State Senate campaigns (3rd, 10th, and 12th districts).

**Douglas County Kansas Democratic Party**, (1998)

Recruitment and coordination of GOTV volunteers for the Douglas County Democratic Party. Subsequently elected to Douglas County Democratic Party Executive Board as Labor Caucus Chair.

## EDUCATION

1992 – 1995 Kansas State University in Manhattan, Kansas

Bachelors of English

1995 – 1997 Kansas State University in Manhattan, Kansas

Credit towards MA in Cultural Studies